

Lincoln Kids! 2010

Advertising Rates, Sizes & other Nifty-type Informational Stuff

Ad Rates & Sizes

Ad Rates: B&W	1x	2x	3x	4x	Ad Sizes	Width	Height
Full Page	\$894	852	819	784	Full Page	10"	13"
Half Page	\$582	549	522	499	½ Horizontal	10"	6⅞"
Quarter Page	\$352	336	324	298	½ Vertical	4⅞"	13"
Eighth Page	\$219	209	197	186	¼ Vertical	4⅞"	6⅞"
Front Page Sponsorship	Call (for non-profit agencies only)				⅛ Horizontal	4⅞"	3"
Back Page (4 color)	\$958	914	880	836	⅛ Vertical	2¼"	6⅞"
Directory Listing	\$44 per issue or \$149 for all four (lessons, restaurant, childcare, birthday, baby, camp, or halloween)						
Color: Full page add \$100, 1/2 page add \$85, 1/4 page add \$55, 1/8 page add \$35							
Non pro-fit rates available. Call or email us.							
Front Cover Sponsor: For non-profits only. Includes logo on front page & article space, Call for availability & price.							

Advertising Deadlines

❖ Spring (February–April):	January 15 th
❖ Summer (May–July):	April 10 th
❖ Fall (August–October)	July 10 th
❖ Winter (November–January):	October 10 th

Call us today at: (402) 798-0224
 E Mail us at: lincolnkids@diodecom.net
 Web: lincolnkidsinc.com